



September 22 - 26, 2019 | Silver Legacy Hotel | 407 N VIRGINIA ST, RENO, NV 89501 | 775-325-7401

## 2019 SPONSORSHIP

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### CHOOSE YOUR SPONSORSHIP LEVEL:

#### PREMIER EVENT (JOINT ASSE / IAPMO EVENT)

\$5,000 contribution

**WHICH EVENT?** Sponsorable events include:

Evening Outing  Companion Event

Technical Seminar

#### PLATINUM EVENT (ASSE-ONLY EVENT)

\$3,500 contribution

**WHICH EVENT?** Sponsorable events include:

Closing Celebration  President's Luncheon

#### INVESTMENT INCLUDES:

- Two (2) full complimentary ASSE Annual Meeting registrations
- Visible signage at sponsored event
- Complimentary ASSE/IAPMO Conference Expo booth
- Two pages of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$4,200 value)
- 50% off ad in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$587.50 value)
- Free ad in the ASSE eNewsletter
- Free ad in IAPMO I-Connection
- Company logo and bio in ASSE/IAPMO conference program
- Single page ad in ASSE/IAPMO conference program
- Logo slide shown twice during the loop on everyday's pre-meeting slide show (Premiere Event sponsors will have their logos shown at both ASSE and IAPMO meetings)

#### GOLD LEVEL

\$2,500 contribution

Investment includes:

- One (1) full complimentary ASSE Annual Meeting registration
- Two pages of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$4,200 value)
- 30% off ad in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$352.50 value)
- Free ad in the ASSE eNewsletter
- Free ad in IAPMO I-Connection
- Company bio and logo in ASSE/IAPMO conference program
- Logo slide shown once during the loop on everyday's ASSE pre-meeting slide show

#### SILVER LEVEL

\$1,000 contribution

Investment includes:

- One page of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$2,100 value)
- 20% off ad in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$235 value)
- Company logo and bio in ASSE/IAPMO conference program
- All Silver Level sponsors' logos on one slide shown once during the loop on everyday's ASSE pre-meeting slide show

#### BRONZE LEVEL

\$500 contribution

Investment includes:

- Company logo in ASSE/IAPMO conference program
- All Bronze Level sponsors' logos on one slide shown once during the loop on everyday's ASSE pre-meeting slide show

**Payment and ASSE/IAPMO Conference Item Sponsorship opportunities on the back side of this form →**

\* Discounted / free ads in *Working Pressure* and *Official* magazines do not apply to existing contracts.

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# 2019 ASSE/IAPMO CONFERENCE ITEM SPONSORSHIP

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## KEYNOTE SPEAKER

\$10,000 contribution

Investment includes:

- Sponsor name and logo will be shown on the ASSE/IAPMO conference program keynote speaker page
- Three (3) full complimentary joint ASSE/IAPMO conference registrations
- Four pages of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$8,400 value)
- One page of advertising in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$1,175 value)
- Complimentary ASSE/IAPMO Conference Expo booth
- Free ad in the ASSE eNewsletter
- Single page ad in ASSE/IAPMO conference program
- Free ad in IAPMO I-Connection
- Company bio and logo in ASSE/IAPMO conference program
- Logo slide shown four times during the loop on everyday's ASSE and IAPMO pre-meeting slide shows

## CONFERENCE BAG

\$5,000 contribution

Investment includes:

- Logo silk screened on ASSE/IAPMO conference bag
- Two (2) full complimentary joint ASSE/IAPMO conference registrations
- Complimentary ASSE/IAPMO Conference Expo booth
- Two pages of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$4,200 value)
- 50% off ad in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$587.50 value)
- Single page ad in ASSE/IAPMO conference program
- Logo slide shown twice during the loop on everyday's ASSE and IAPMO pre-meeting slide shows

## T-SHIRTS

\$5,000 contribution

Investment includes:

- Logo silk screened on ASSE/IAPMO conference t-shirts
- Two (2) full complimentary joint ASSE/IAPMO conference registrations
- Complimentary ASSE/IAPMO Conference Expo booth
- Two pages of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$4,200 value)
- 50% off ad in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$587.50 value)
- Single page ad in ASSE/IAPMO conference program
- Logo slide shown twice during the loop on everyday's ASSE and IAPMO pre-meeting slide shows

## CONFERENCE PINS

\$2,000 contribution

Investment includes:

- Name or logo on paper backing of conference pin
- One page of advertising in IAPMO's *Official* magazine\* (pre- and post-conference, \$2,100 value)
- 20% off ad in ASSE's *Working Pressure* magazine\* (pre- and post-conference, \$235 value)
- Company logo in ASSE/IAPMO conference program
- Logo slide shown twice during the loop on everyday's ASSE and IAPMO pre-meeting slide shows

## GOLF TEE BOX

\$2,000 contribution

Investment includes:

- Name or logo at Roscoe King Memorial Golf Tournament tee box. Tee location assigned by ASSE and IAPMO.

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**Please email a high resolution company logo (.eps, .ai, high-res jpg, or pdf) to [assemeeeting@iapmo.org](mailto:assemeeeting@iapmo.org).**

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## METHOD OF PAYMENT

Check # \_\_\_\_\_  Visa  AMEX  Master Card

Credit Card # \_\_\_\_\_

Expiration date: \_\_\_\_ / \_\_\_\_ CVN # \_\_\_\_\_

Name on card: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

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## PLEASE COMPLETE AND SEND TO:

The IAPMO Group, Attn: Genelle Crouch  
4755 E. Philadelphia St., Ontario, CA 91761  
**Phone:** (909) 472-4207 | **Fax:** (909) 472-4220  
**Email:** [ASSEMeeting@iapmo.org](mailto:ASSEMeeting@iapmo.org)

\* Discounted / free ads in *Working Pressure* and *Official* magazines do not apply to existing contracts.

Your registration and attendance at this event indicates your consent to use by IAPMO of any and all photographs, video, voice recordings, or other media taken of you including derivative works thereof, without payment of any kind, for promotional/editorial activities, in any and all media, now known or hereafter created.

## **TERMS AND CONDITIONS**

### **Defined Terms**

The term "event" means the 2019 ASSE International Annual Meeting currently scheduled to be held on September 22 – 26, 2019 at Silver Legacy Hotel in Reno, NV. This event is owned, produced and managed by the ASSE International Chapter of IAPMO, LLC (ASSE International). As used hereinafter, the term "organizer" means, collectively, ASSE International, and each of its/their respective officers, directors, members, agents, affiliates, representatives, employees, and assigns, unless the context requires otherwise. The term "exhibitor" means, collectively, (i) the company or person that applied for exhibit space rental and agreed to enter into this contract upon acceptance by ASSE International in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable.

### **Contract Acceptance**

This contract shall become binding and effective only when it has been signed on the reverse side by exhibitor and accepted by show management in conjunction with appropriate funds.

### **Assumption of Risk; Releases**

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with exhibitor's participation or presence at the event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of god or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither organizer nor the exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to exhibitor. Neither the organizer nor the exhibit Facility, shall be liable for, and exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

### **Indemnification**

Exhibitor shall on a current basis indemnify, defend (with legal counsel satisfactory to ASSE International), and hold organizer and the exhibit Facility harmless from any and all claims, demands, suits, liabilities, damages, losses, costs, reasonable attorney's fees and expenses which result from or arise out of or in connection with: (a) exhibitor's participation or presence at the event, (b) any breach by exhibitor of any of the agreements, covenants, promises or other obligations under this contract; (c) any matter for which exhibitor is otherwise responsible under the terms of this contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of god, theft, mysterious disappearance or otherwise.

### **Limitation of Liability**

Under no circumstances shall organizer or the exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions whether or not apprised of the possibility of any such lost profits or damages. In no event shall organizer's maximum liability under any circumstance exceed the amount actually paid to ASSE International by exhibitor for exhibit space rental pursuant to this contract. The organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the event or regarding any other matters.

### **Qualifications of Exhibitor**

ASSE International, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the event. Eligibility is generally limited to persons or firms who supply products and services to the plumbing/mechanical industry. Applicants who have not previously exhibited at the event may be required to submit a description of the nature of their business and the items to be exhibited. ASSE International reserves the right to restrict or remove any exhibit which ASSE International, in its sole discretion, believes is objectionable or inappropriate.

### **Care of Exhibit Facility**

Exhibitor shall promptly pay for any and all damages to the exhibit Facility or associated facilities; booth equipment or the property of others caused by the exhibitor.

### **Taxes and Licenses**

Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, state or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the event. Exhibitor will not permit the delivery of merchandise at the event Facility without the express permission of ASSE International.

### **Insurance**

Exhibitor shall, at its own expense, secure and maintain through the term of this contract, including move-in and move-out days, the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with exhibitor's obligations under this paragraph.

(a) Worker's Compensation insurance;

(B) Comprehensive general Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable);

(C) automobile Liability insurance with limits not less than \$500,000 each occurrence combined single limit for bodily injury, and property damage, including coverage for owned, non-owned and hire vehicles, including loading and unloading operators.

Comprehensive general Liability and automobile Liability insurance policies shall name as additional insured ASSE International Chapter of IAPMO, LLC, and each of its subsidiaries. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to ASSE International, shall be furnished to ASSE International sixty (60) days before the first day of the event.

Certified copies of the Certificates of insurance or policies shall provide that they may not be canceled without 30 days advance written notice to ASSE International.

### **Copyrighted Materials**

Exhibitors shall not play or permit the playing or performance of, or distribution of any copyrighted material at the event unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

### **Observance of Laws**

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the exhibit Facility (including any union labor work rules). Without limiting the foregoing, exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

### **Governing Law**

This contract is governed by the law of the state of California as applied to contracts entered into and entirely performed within such state. Exhibitor agrees that the courts located in the state of California shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provisions of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in San Bernardino County, California.